

**JoinIndia**

An Internet Solution Company

[www.JoinIndia.com](http://www.JoinIndia.com)

Introducing



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Missed Call Alert

[www.MissedCallAlert.in](http://www.MissedCallAlert.in)

## What is Missed Call Alert:

Missed Call Alert (MCA) is a Lead Generation Service powered by JoinIndia to their Clients across India. This is a Very Useful Service in today's IT Innovations World.

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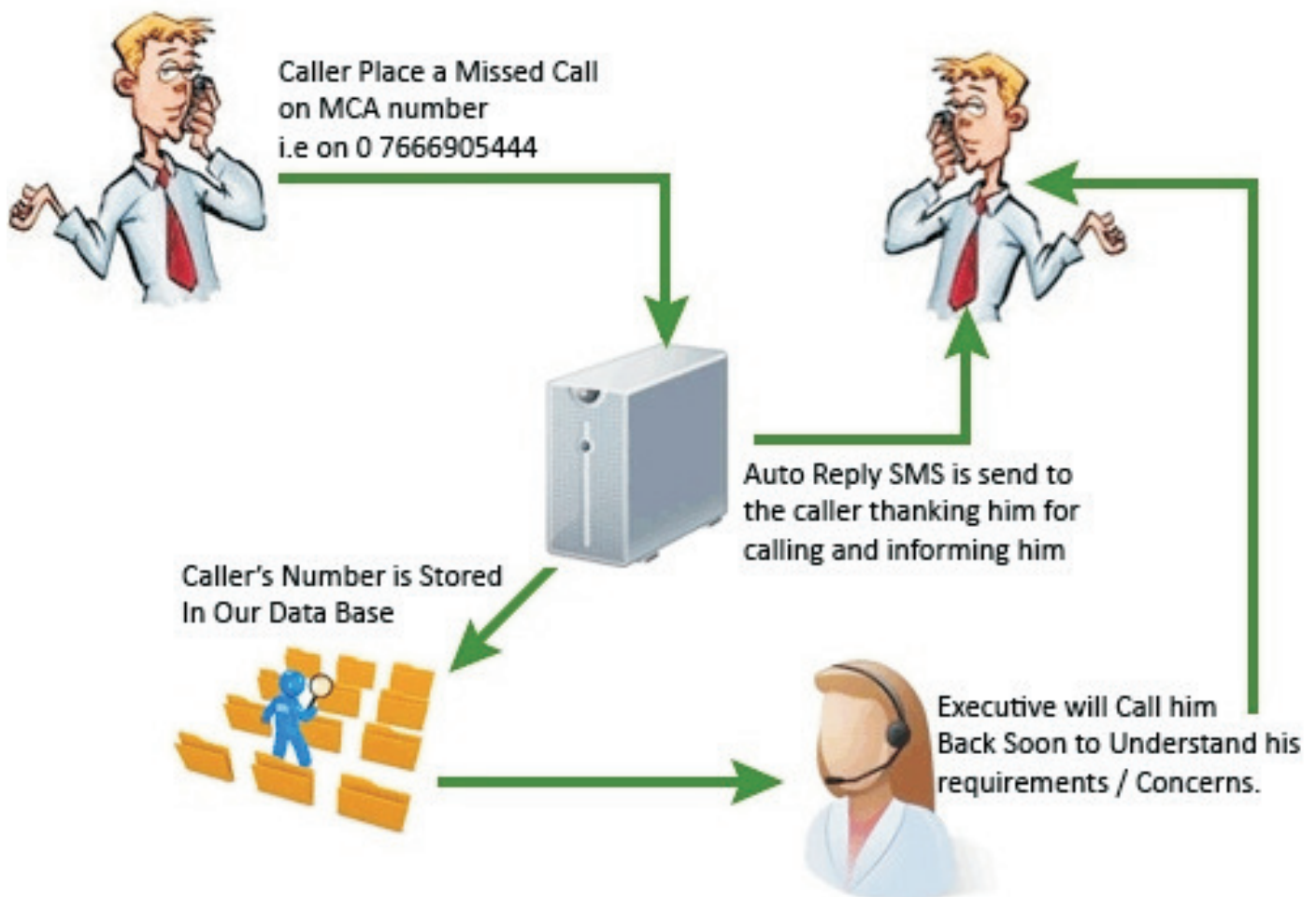
## Features:

1. We Offer you a Unique Dedicated Phone Number.
2. Caller Calls on this Number after 1-2 Ring phone gets disconnected.
3. Auto Reply SMS is Received on the Caller Mobile Phone with Thanks Message.
4. 1000 Free Auto Reply SMS Plan Included Per Month including SMS Delivery on DND Active Numbers..
5. The Caller Phone No. is Forwarded to your Email, Mobile via SMS, API to your SAP/Web/ERP applications for further processing.
6. The above process Completes in 2 Seconds.
7. Unlimited Incoming Calls can be processed LIVE.
8. Web Control Panel to Access Live Leads.
9. If required Further Customised Application can be developed.

## How it Works:

In this we provide a Toll Free Number which when dialed a caller No. is registered and if required by our client a Auto Reply SMS is send to the caller thanking him for calling and informing him that we have registered his Number and One of our Executive will Call him Back Soon to Understand his requirements / Concerns.

### How Missed Call Alert (MCA) Works:



## Applications:

Lead Generation, Lead Verification, Offline & Online Registration & Number Verification, Feedback, Voting, Polling & Much More..

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### **Lead Generation & Verification:**

Lead generation is a marketing term used, often in Internet marketing, to describe the generation of consumer interest or inquiry into products or services of a business. There are many tactical methods for generating leads. You can Improve the sales team efficiency with our Service. With New leads sales will increase means higher revenue.

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### **Mobile Number Verification:**

When User register in your website, user is asked to validate his mobile number during registration. He will Place a missed call on the given registered number, he will get an auto generated SMS which contains the security code, user enters that code to verify their mobile number. Mobile number of the user will be stored in our client data base then One of our Executive will Call him Back Soon to Understand his requirements / Concerns.

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### **SMS Alerts:**

User want any information about your service or product. He just give a missed call to your registered MCA number and he will get regular updates about your services.

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## Industries:

1. Advertising
2. FMCG
3. Banking
4. Education
5. Real Estate
6. Media & Entertainment
7. E- Commerce
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## Contact Us:

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